



How do you rate your design skills?

The hunt is on for a logo that will shape the identity for the [new transitional cycle and walk trail](#) along the banks of the Avon-Ōtakaro River. The trail is expected to be open in early 2018, and will connect Barbadoes Street in the city to Pages Road in New Brighton.

Avon-Ōtakaro Network, a community group who is leading the trail project, has kicked off a logo design competition, with a \$500 cash prize for the winner. Not to mention the kudos of having the winning design front and centre, on all trail signage and promo material.

All ages are encouraged to enter, with the competition not restricted to professional designers.

The winning logo is aiming to reflect the trail's key themes of connecting city to sea, a regenerating Christchurch, and celebrating our river.

Evan Smith, from Avon-Ōtakaro Network describes the river trail as “a great transitional initiative to bring easy access for everyone to the amenity of the lower Avon and the surrounding red zone.”

“The logo competition is a creative way to express our connection to the river,” says Evan.

Entries close Sunday 21 May, with an announcement of the winner on the Avon-Ōtakaro Network website on Monday 29 May.

Entries are to be submitted via the [engagement hub](https://engage.regeneratechristchurch.nz/trail) on the Regenerate Christchurch website: <https://engage.regeneratechristchurch.nz/trail>

The river trail is supported by Regenerate Christchurch, Christchurch City Council, City Care Ltd and sponsored by the Ministry of Social Development and the Tindall Foundation.